

# horticulture

referral program



# horticulture

**horticulture** is a plant care agency operating in Berlin, Paris, London, and New York.

They needed a referral program that

- **integrated seamlessly** into their Squarespace eCommerce store
- **increased word-of-mouth** traffic and customer referrals
- **increased sales** of plant care services



# Solution



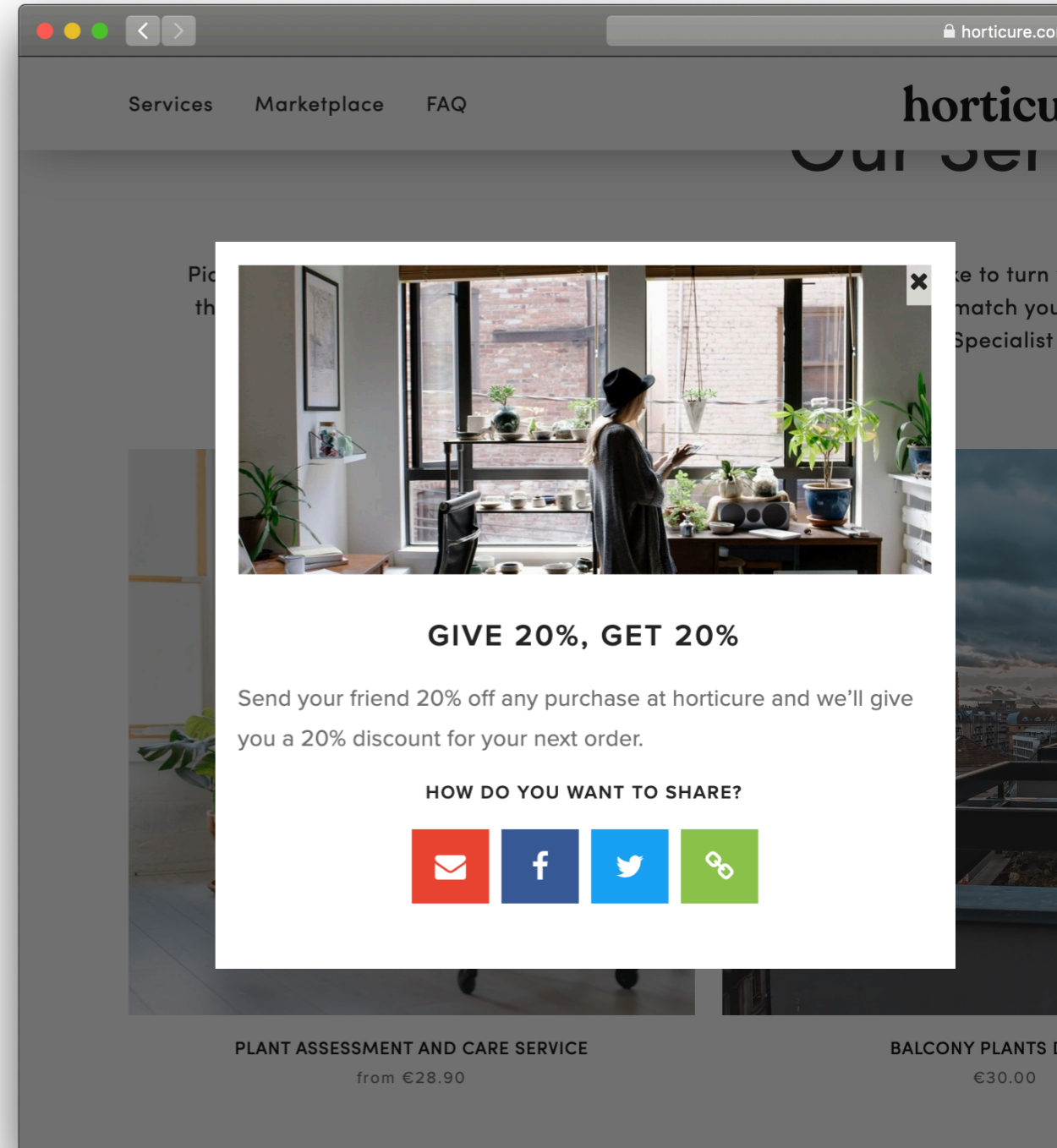
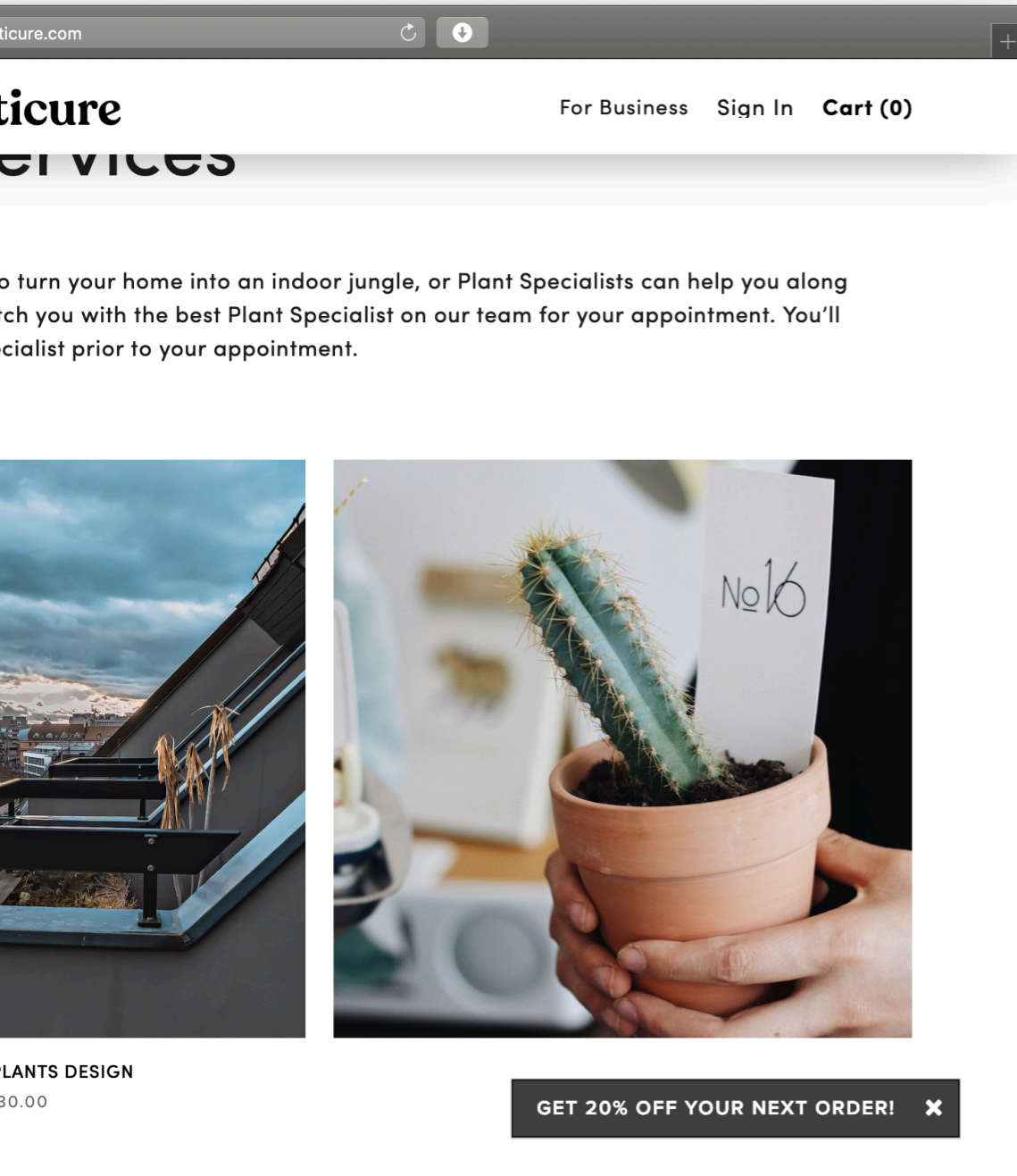
# Give 20%, Get 20%

Send your friend 20% off any purchase at horticulture and we'll give you a 20% discount for your next order!



# Extend the Offer

Using Peach's Squarespace website pop-up integration



# Extend the Offer

Using Peach's Squarespace order confirmation email integration

Order Shipped: #000000

Your order from horticulture has shipped.

## Give 20%, Get 20%

Refer a friend to horticulture and get 20% off your next order.

Tell them to visit horticulture via your referral link and they'll get **20% off any purchase**. Once your friend places an order, we'll send you your reward for 20% off!

YOUR REFERRAL LINK

<https://horticulture.peachs.co/s/000000>

Hey, I'm getting some plant advice from **horticure**.

If you want, you can get 20% off with them here

<https://horticure.peachs.co/s/00000>.



## Balcony Plants Design

€30.00

We'll help you create a beautiful plant oasis on your balcony, that fits your budget.

Spring is coming and it's time to start thinking about bringing greenery and flowers into your outdoor spaces, but did you know there are over 300 varieties of plants to choose from? Book a horticulture Plant Specialist to create your balcony plant shopping list. We'll assess the sun exposure and fine tune our recommendations for you around your goals, lifestyle and budget. horticulture customers enjoy exclusive discounts from local plant stores and garden centers as part of this service.


*Our Balcony Design Service Includes:*

- Guidance on balcony sun exposure and best plants for space. We'll make your shopping list, picking plants that'll thrive under your care
- Guidance on culinary plants for outdoor
- Exclusive discounts for p

Add To Cart

Thanks to your friend, you've got 20% off your next order! ✕

Apply the discount code below at checkout.

PFL69PNXX 

Their friend makes a purchase



# Reward the Referrer

Hi [matt@matthewpalmer.net](mailto:matt@matthewpalmer.net),

Thanks for referring a friend to horticulture! This email contains your Discount Code to use on your next order.

**\$20 off your next order**

Apply the Discount Code at checkout to get \$20 off your next order

**PR5VQP200**

If you have any questions about your reward, simply reply to this email.

# Peach's Referral Programs



The #1 refer-a-friend software for Squarespace eCommerce stores.

